**V.T. PODDAR BCA COLLEGE**

**TYBCA SEM-6 (YEAR 2024-25)**

**Project Synopsis**

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| **Group No** | **Seat No** | **Roll No** | **Name** | **Project Title** |
| 41 | 2339 | 176 | CHAUHAN URVISHA RAVINDRABHAI | Kiti-Korean Store |
| 2328 | 197 | KSHIRSAGAR HISHITA VIJAY |
| 2456 | 216 | PATEL SHIVAM MOHNBHAI |
| 2529 | 238 | SINGH SAIDATTA MAHESHBHAI |
| 2506 | 231 | SAROLIYA JENIL SAROJBEN |

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| **Project Front-end tool** | **HTML, CSS, JAVASCRIPT** |
| **Project Back-end (Database) tool** | **FIREBASE** |
| **Other technologies** |  |

**Project abstract:**

1. **E-commerce Platform** – Kiti-Korean Store is an online shopping platform offering authentic Korean products with a seamless shopping experience.
2. **User-Friendly Interface** – The website is designed for easy navigation, allowing customers to explore, purchase, and gift Korean items conveniently.
3. **Product Display** – Includes detailed product descriptions, high-quality images, and a booking system for a smooth shopping process.
4. **Secure Payment & Checkout** – A structured checkout process with login authentication, shipping details, and multiple secure payment options.
5. **Wishlist Feature** – Users can save products for future purchases, requiring login authentication before adding items.
6. **Personalized Gifting** – Special gifting options allow users to select categories like Mother, Sister, Wife, and Friends to make gifts more meaningful.
7. **Product Ratings & Reviews** – A dynamic rating system that displays overall customer reviews and ratings for better purchase decisions.
8. **Interactive Elements** – Engaging animations and popups are integrated to enhance user experience and interaction.
9. **Seamless Shopping Experience** – The platform aims to bridge the gap between Korean culture and global consumers by providing high-quality products and optimized services.